



RAISE OUR STANDARDS

“ I continuously improve our practices and look for innovations across the industry and beyond. ”

GUIDELINE

WHY IT MATTERS

I CONTINUOUSLY IMPROVE OUR PRACTICES AND LOOK FOR INNOVATIONS ACROSS THE INDUSTRY AND BEYOND

Key Benefits

- We are motivated to improve our usual practices
- We see challenges as opportunities to learn from external sources
- We look for innovative solutions that exceed market standards
- We embrace new approaches that were proven elsewhere
- We outperform our targets and beat the competition

WHAT IT MEANS

I CONTINUOUSLY IMPROVE OUR PRACTICES AND LOOK FOR INNOVATIONS ACROSS THE INDUSTRY AND BEYOND

As a Manager

I encourage, challenge, and lead my team to implement innovation projects that raise our performance standards.

As a Team Member

I propose new ideas and approaches to improve our work performance, efficiency, and quality to produce best-in-class outputs.

DO'S



Broaden your perspective:
Ask how you can improve
the business.



Do your homework:
Identify challenges,
approaches, and solutions.



Invite your clients and
teams to provide regular
feedback.

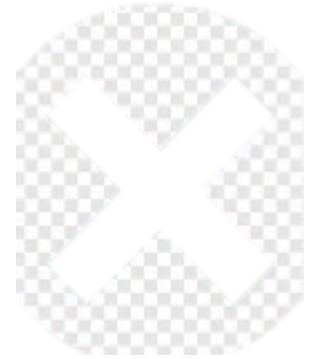


Look at external sources
for improvement ideas.

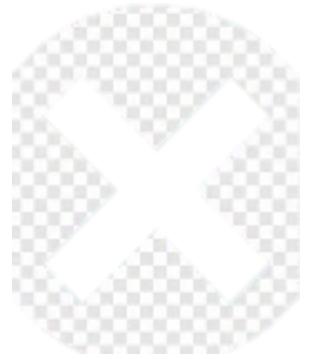


Propose to lead projects
with a clear set of benefits.

DON'TS



Hide or minimize problems.
Speak up!



Be afraid! Propose bold
ideas even if you're not sure.



Be defensive! Look for ways
to make new ideas work.



Give up! Keep fighting for
approaches you believe in.



Wait for others to involve
you. Take the lead!